

# Cotton, Candy

LUXURY LINENS

The background of the image is a repeating pattern of irregular, watercolor-style triangles in shades of pink and light orange. The triangles are separated by thin white lines, creating a mosaic-like effect. A thin white rectangular border is visible around the edges of the image.

Home is where  
your bed is



**Cotton,  
Candy**



Cotton.  
Candy



# our story

All about positive energy and good vibes, Anum set off to start something she was truly passionate about: comfortable bedding.

With a socially driven goal in mind and a focus on quality, comfort and personal wellbeing, she decided to give the world a fresh perspective on bed linen.

After a long day, Cotton Candy will create a safe-haven for you to be yourself unapologetically, with the comfort and peace each product brings.

A brand that was created with the sole purpose of spreading happiness and as a constant reminder that a little love goes a long way!

## **Our story is exactly like yours!**

It all began back in college: one too many sleepless nights, a yearning for home, and a room the size of a matchbox. That's when I realised that home isn't a place, it's a feeling that we can create.

Our products are named after those who have contributed to this feeling, the unsung heroes who have helped make each day a little bit brighter.

We want to pay tribute to all the people who have been a constant support system on those rainy days and to remind you that there is always someone you can reach out to.

*Anum Teli*





Cotton  
Candy



**GIVING YOU A  
DAILY DOSE  
OF HAPPINESS**

## OUR PURPOSE

*Feel your best*

Cotton Candy was started with a simple vision: weaving happiness into your life. Our luxurious, high-quality bed linens will make you feel like the best version of yourself, always.

**Take on each day with more positivity and strength!**



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Let's stay  
in  
bed

LOOK AND FEEL

*all the right feels*

Whether it's girl's night in, a lazy Sunday, or a quiet evening spent watching your favorite movie, our sheets cater to every mood.

**Create your comfort zone with the right  
look and feel.**





look

Our sheets include light pastel shades for a clean, relaxed look to dark shades for a strong, sensual experience.



feel

Ranging from warm and thick to feather-light and breezy, we offer you unparalleled comfort to help you relax and unwind.



IT ALL STARTS  
WITH THE RAW  
MATERIAL

# crafted with care

## SPINNING

Cotton fibers, sourced from the finest cotton, are spun into high quality, durable yarn for fabric that glides over your skin.

## WEAVING

The thread is then woven into the finest fabric to ensure maximum comfort with a smooth and supple finish.

## PROCESSING

To give you the highest quality, each product is carefully inspected, graded, and corrected to deliver perfection.

## PACKAGING

Every bed sheet is wrapped by hand in fabric-based packaging to give you a teaser of your purchase!

# fabric for every mood



S A T E E N



P E R C A L E



W A S H E D   P E R C A L E

Cotton,  
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# sateen

Striking the perfect balance between luxury and comfort, our lustrous sateen sheets will bring out your inner Beyoncé.

The sensual sheen and silky feel of our sateen sheets will make you want to stay curled up in bed all day!



NAVY



BEIGE



GRAY





# percale

The perfect cool, crisp sheet for a breezy sleeping experience. These sheets are lightweight and breathable, making them a must-have all year round!

When you want something reliable and minimal, our percale bed sheets will be your ideal companion.



WHITE



PINK



GREY



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# percale washed

Specially washed for an ultra-soft, lived-in look, our percale washed sheets add a whimsical vibe to your room.

The perfect sheet for the days when all you crave is comfort and familiarity.



WHITE



PINK



GRAY





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**YOU COME FIRST**

## **Commitment to personal well being**

Personal well-being is a pursuit for many, but for us, it is the foundation of our brand. Our products are designed for comfort, so you can start and end each day feeling your best.

In our own way, we want to make sure everyone has a place they can call home. We want to empower everyone to take on each day with more positivity and strength.

A good night's sleep is your fuel for the rest of the day; it rejuvenates your mind and prepares you for whatever life throws your way.





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One in 5 American adults experiences some form of mental illness in any given year.\* By contributing 15% of each sale to the National Alliance on Mental Illness (NAMI), we want to play a role in helping people improve their wellbeing.

With Cotton Candy, we pledge to spread happiness and positivity with every product and remind ourselves to find pleasure in the small things in life.

\*[www.nami.org/Find-Support/Living-with-a-Mental-Health-Condition](http://www.nami.org/Find-Support/Living-with-a-Mental-Health-Condition)

*every purchase you make  
helps improve a life*

**Donation Partner**

